



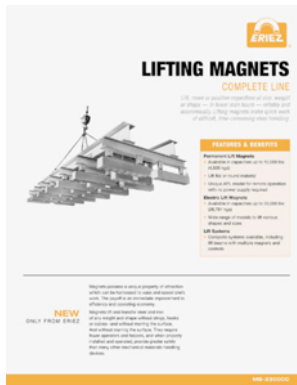
## NEWS RELEASE

*For Immediate Release*  
**News for the Metalworking Industry**

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### **24-Page Brochure from Eriez® Helps Identify Various Lifting Magnets and Proper Applications**



Erie, PA--- Making the most efficient and economical selection of lifting magnets to pile, unpile, lift and move steel plates and shapes requires a full knowledge of the application. That's why Eriez® is offering a 24-page [Lifting Magnet brochure \(MB-2300\)](#) to educate customers on the company's various Lifting Magnet models and appropriate uses of these powerful industrial magnets.

Magnets can be used to lift and transfer steel and iron of any weight and shape without slings, hooks or cables--and without marring the surface. They require fewer operators and helpers, and when properly installed and operated, provide greater safety than many other mechanical materials handling devices.

The helpful brochure takes readers through the many SafeHold® Permanent Lifting Magnet models and Eriez' complete line of electric lift magnets. Models include the SafeHold APL Series, EPL Series, MPL Series, RPL Series and XPL Series. Also highlighted are Eriez' Selecto® Continuous-Duty Electro Lifting Magnet line, the Rectangular Electro Lifting Magnet line and lift magnet controls.

According to the literature, Permanent Lift Magnets are available in capacities up to 10,000 lbs (4,535 kgs) while Electric Lift Magnets are available in capacities up to 59,000 lbs (26,761 kgs).

The brochure features specifications and line drawings for each lifting magnet, plus photos that demonstrate the type of industrial applications most suited for each model.

Online users can download a PDF version of the Eriez Lift Magnet brochure by visiting <http://www.eriez.com/Products/SafeholdPermanentLiftingMagnets/>. A hard copy can be obtained by contacting Eriez and requesting brochure MB-2300.

Eriez is recognized as world authority in advanced technology for magnetic, vibratory and inspection applications. The company's magnetic lift and separation, metal detection, x-ray, materials feeding, screening, conveying and controlling equipment have application in the process, metalworking, packaging, recycling, mining, aggregate and textile industries. Eriez manufactures and markets these products through 12 international facilities located on six continents. For more information, call toll-free (888) 300-ERIEZ (3743) within the U.S. and Canada. For online users, visit [www.eriez.com](http://www.eriez.com) or send e-mail to [eriez@eriez.com](mailto:eriez@eriez.com). Eriez World Headquarters is located at 2200 Asbury Road, Erie, PA 16506.

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